

Daniel Labrecque

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Bilingual; french, english

Summary of qualifications:

- Right-brain-left-brain synergy; my academic background in computer engineering marries well with my decade-plus of professional experience in the world of media and communications.
- Worked extensively for a number of private and public-sector corporations, coordinating with their management. Brainstorming, creating, directing, troubleshooting, improving, managing and saving costs for their most sensitive (complicated, rush or secret) projects.
- Seen as a knowledge resource and perfectly at ease with new technology and its myriad applications, I excel at problem solving, resolving issues before they become problematic.
- Dedication to continuous improvement, customer service and quality.
- Versatile. Having my own company permitted me to gain experience in all aspects of a business.
- Experience in selecting, developing, and managing technical and artistic staff.
- Commitment to tactical project delivery while keeping strategic forces balanced.
- Continuous improvement change agent.
- Executive and product management/marketing liaison.
- Able to work under extreme pressure.
- Loyalty to my craft and my team.

Work:

2006 - now	Ancient Mariner Industries Lead Designer of glass Canopy and awnings
2006 - now	Thibodeau Architecture + Design, contract Marketing and project management.
2006 - now	Lululemon Athletica, Vancouver, contract Store planner, 3D architectural illustrator, fixture designer.
2001-2005	Consultant, Montréal Client development, art direction and production.
1994-2001	Kaboom Production Infogrphique, Montréal, majority partner Client development, art direction and production manager
1991-1994	Images & Mots advertizing, Montréal Design and production

Education:

1993	Université du Québec à Montréal, first cycle in business data processing
1992-1993	École Polytechnique de Montréal, first cycle in software engineering program
1989-1991	Collège de Bois-de-Boulogne, Collegial degree in pure and applied sciences

Computer skills:

Platforms: Windows 95 to XP / Unix / Mac (OS 9 and 10)
Setup, administration, and troubleshooting
Networked environments

Programming languages: XML, (X)HTML, CSS, Javascript, PHP, SQL, Python, Ruby, Assembler, Basic, Pascal, Modula II, C, Visual Basic, VB Script, ASP, ASP.NET, Director Lingo and Flash ActionScript, FileMaker, Spreadsheets with complex macros and formulas

Field of work

3D - Expert Software: Solidworks, 3DS Max, Autocad, Lightscape, Maxwell Render, Mental Ray

Design and modeling of prototypes
Architectural plans elevation
Product modeling
Technical illustration
Photo quality renderings

2D - Guru Software: Photoshop, Illustrator, FreeHand, QuarkXpress, PowerPoint, Flash, Director

Photo retouching and compositing
Artistic direction
Photo direction
Design and creation
Interface programming.
Developping & managing production pipeline and processes
Pre-press and production of final films to plate and production of direct to plate documents
Production of Master CD to be duplicated.

Marketing & Branding

Selling, developing and implementing marketing strategies for various clients.
Developed many company's visual identity, numerous advertising campaigns and all of their print communications.

Artistic direction

Creating the look and feel of a project
Wording "tone" of a project
Photo direction
Quality assurance

Leadership & consulting

Collaborative consensus-building, brainstorming
Team building (hiring), mentoring, coaching and conflict resolution
Building individual and departmental trust
Identification and negotiation of business and technology requirements
Budgeting, risk and issue management, roadmap development, phase planning, commercial vs open source evaluations.
Learning agent, training/development of team members and client staff
Transparency, honesty.

WEB - Expert Software: Plain text editor, VIM, GoLive, Dreamweaver, FileMaker

Design
Production
Maintenance
Consulting
Project management

Websites that I developed:

J.Robert Thibodeau Architecte

Design, production and maintenance - bilingual - 2007

VotreVasectomie.ca

Design, production and maintenance - bilingual - 2007

Hydro-Québec

Maintenance and updates on their intranet - bilingual - 2005

Cité Nouveau Monde (promoter)

Design, production and maintenance - bilingual - 2002-2004

EC-Power inc. (USA - France)

Design, production and maintenance - English - 2001-2006

Collège Charles-Lemoyne

Design, production and maintenance - 30 pages - french - 2001-2002

I.R.E.Q. (Institut de recherche d'Hydro-Québec)

Production of their activity report for web and CD. Integrated sound and video in Flash - bilingual - 2002-2003

Kruger inc. (Owner of Scott Paper Ltd)

Design, production, maintenance and employee training for the maintenance. More than 100 pages in each language - bilingual - 2000

Hyperchip, the Petabit Routing Company

Consultation and technical coordination - bilingual - 2000

National Defense of Canada

Design, production and maintenance of an intranet - bilingual - 2000

Ordre des Urbanistes du Québec

Production and maintenance - bilingual - 1999-2000

AQME (Association Québécoise pour la Maîtrise de l'Énergie)

CD-ROM database regrouping the winners and their project description - bilingual - 1999

Ordre des CMA du Québec (professional order of managing accountants)

Web implementation of their member directory. Database with search engine, complete site renovation - bilingual - 1998

Bernard Voyer, explorateur

Production and maintenance and updates during expeditions - bilingual - 1998

Ordre des ingénieurs du Québec (Engineer professional Order)

Design, production and maintenance for their main website. Design, production and maintenance of their mutual funds website - bilingual - 1997-1999

Grands prix Québécois de l'invention

Design, production and maintenance - bilingual - 1997

Allo-Stop (ride sharing)

Design, production and maintenance - french - 1997

IRSST (Institut de Recherche en Santé et Sécurité du Travail)

Design, production and maintenance for their health and security conference - bilingual - 1997

Cargo Records

Design, production and maintenance. Early inclusion of song samples - bilingual - 1996

Itel Consulting S.A. (Belgium)

Wrote an Internet training syllabus - French - 1995

Groupe Videotron Ltd

Developed the first website for Quebec's first major Internet provider - bilingual - 1995

Books produced

ANIU From snowflakes to iceberg - Bernard Voyer explorer
208 pages bilingual (2 books) - more than 120 pictures - 2006

THE SACRED FIRE - The history of Montréal firefighters
266 pages - bilingual (2 books) - more than 400 pictures - 2006

Client list

Association Québécoise pour la maîtrise de l'énergie
Business Development Bank of Canada
Bell Canada
Bernard Voyer explorer and inspirational speaker
Brault Design
Cheval Théâtre
Chrysler Canada
Collège Charles-Lemoyne
Corporation de Chauffage Urbain de Montréal
Défense Nationale du Canada
École Polytechnique de Montréal
Épurair
Gestion Georges Coulombe
Groupe Sine-Nomine Marketing
Hydro-Québec
Hyperchip
Institut de recherche d'Hydro-Québec
Institut de recherche en santé et en sécurité du travail
Kruger
Langevin Turcotte Graphistes
MicronAir
Ministère de la Recherche, de la Science et de la Technologie
Mont-Olympia
Mont-Saint-Sauveur
Ordre des comptables en management accrédités du Québec
Ordre des ingénieurs du Québec
Ordre des urbanistes du Québec
OmniChem
Pratt & Whitney
SDC Vieux-Montréal, Quartier historique
Sun Média Corporation
TransÉnergie HQ inc.
Vidéotron
Vidéotron Télécom
And many others...

Sample work

www.DanielLabrecque.com (In PDF format)

References available